

PREVENT & SAVE

To address the significant challenge posed by packaging waste, we must aim to replace today's linear product life cycles of “take – make – dispose” with product life cycles that maximise the use of our finite resources and become more circular.

Businesses may have the opportunity to use returnable packaging from closed loop systems or work with their suppliers so that they take back packaging for refilling. They may also choose to reuse packaging that has been removed from supplied raw materials on their own finished products. They may also have the opportunity to send unwanted resources to other companies to maximise their usage and avoid the creation of waste.

The benefits of reusable packaging to Repak members are many:

- Reduced waste from incoming packaging materials.
- Reduced overall packaging spend.
- Reduced Repak fees and waste management costs.

The case studies contained within this brochure come from businesses who have taken positive steps to reuse or return packaging in order to reduce waste.

By designing or specifying packaging in this way, which in some cases may mean it becomes more durable, industry can reduce the costs associated with single use packaging. This also prevents significant volumes of packaging waste from being placed on the Irish market.

Repak has a free Prevent and Save Programme available to all of its members. The packaging team can assist businesses who are considering returnable packaging options or who wish to optimise their packaging systems and save money.

Repak's Prevent and Save programme provides members with:

- A free packaging survey at your premises.
- A free confidential report on packaging supplied or used within your business.
- Recommendations on packaging cost savings and waste management opportunities.
- Ongoing updates on packaging minimisation best practice.

To avail of our Prevent and Save programme please contact Brian Walsh, one of our packaging technologists who is here to assist you. Email us at prevention@repak.ie or phone 01 467 0190.



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