

# Packaging Prevention Service

Repak now offer a Packaging Prevention Service to its members. The service optimises packaging systems by identifying areas where packaging can be prevented or minimised. This leads to material and monetary savings for the companies involved, and in turn will help to reduce the overall amount of packaging placed on the Irish market. One particular member has already reduced their annual usage of packaging material by over 30% using the Packaging Prevention Service.

## Prevent and Save:

### **Preventing unnecessary packaging saves money, materials, space, transport and labour.**

The service involves a visit by the Packaging Technology Adviser to the member's premises to view their manufacturing or service operation. Of particular interest is how packaged material is received onto the premises, what packaging is used internally on a day to day basis, and how finished goods are packaged for despatch. A survey is completed which identifies efficient existing packaging systems and also discusses where there may be opportunities to prevent or reduce unnecessary packaging. From this survey, an action list is compiled to help the member reduce their packaging on a project by project basis and to target the areas of greatest potential.



**Colm Munnelly**

The service is managed by Colm Munnelly, Repak's Packaging Technology Adviser. Prior to joining Repak, Colm worked for ten years with the Jacob Fruitfield Food Group as the Packaging Technology Manager. The focus of this position was to manage all aspects of packaging from initial design, right through to disposal and recovery. Throughout his time with the group, Colm worked on various packaging prevention and recycling initiatives which led to Jacobs winning the first 'Repak Member of the Year' award in 2002. Colm has an MSc in Packaging Technology from Loughborough University and is a Chartered Scientist with the Institute of Materials, Minerals and Mining.

If you are interested in a visit from the Repak Packaging Technology Adviser, or are looking for any advice on packaging materials or technology, please contact Colm by telephone on 01 4619 237, or by e-mail at [colm.munnelly@repak.ie](mailto:colm.munnelly@repak.ie). You can also contact him at the normal Repak address:

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