

# Wholesaler & Retailers – Sector Specific Example

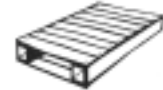
## Important Definitions

→Section 2.1 Irish Sourced Output Packaging\_Supplied in the ROI

- Brandholder/Importer – Applies the packaging to the product
- Distributor – First to transport the packaged good
- Retailer – Sells packaging on product, which the direct customer removes

→Section 2.3 Imported Output Packaging\_Supplied in the ROI

- Converter –Imports empty packaging to apply to the product
- Brandholder/Importer – Imports packaged products for onward sale or applies non-ROI sourced packaging to product
- Distributor – First to transport the packaged good
- Retailer – Sells packaging on product, which the direct customer removes



→Section 2.2+2.4 All Exports

- Filled Packaging – Exporting packaged products

Any goods which are contract packed, are the responsibility of the brand owner and should not be reported by the packer (this applies to both the inputs and the outputs)

**→→ →→ NB if you sell product which has been purchased from an Irish supplier, you only report in the Retailer section, for the packaging around the product which your customer removes** You only have to report as a Distributor for these products, if you collect from your supplier

→→ **Cut offs and process waste should not be reported on the form**

## Section 2.1

You source products in ROI to sell in to retail outlets, you add some pallet wrap prior to delivery, all pallets (8 tonnes) are in a GKN system so should not be reported

- Your own branded pallet wrap (5 tonnes) and GKN pallets are used to deliver goods – Brandholder (packaging applied)
- You deliver goods to the retail outlet - Distributor (first to transport pallet wrap)
- You source goods from other Irish suppliers, they deliver to you, so you have no obligation under the Distributor, but you are obligated under the Retailer, as you sell these goods on to the next stage in the supply chain where that packaging becomes waste
- Your customers remove all secondary and tertiary packaging (10 tonnes of paper, 5 tonnes of plastic and 255 tonnes of wood) – Retailer (packaging removed)

### 2.1 Irish Sourced Output Packaging\_Supplied in the Republic of Ireland

Total Tonnes: (including Return Packaging)	Paper/ Cardboard	Glass	Alum.	Steel	Plastic	Wood	Paper/Plas Comp	Metal Comp	Other
Materials Manufacturer									
Converter									
Brandholder					5,000				
Distributor					5,000				
Retailer	10,000				5,000	255,000			

## Section 2.3

You import products for sale on your premises. The goods are sold to the end user. You also import paper bags to supply with the products. Your customer comes to collect all products.

- Paper bags imported to apply to products – Converter (6 tonnes of imported empty packaging)
- Packaging around imported products for sale (10 tonnes paper and 5 tonnes plastic respectively) & carrier bags applied – Brandholder/Importer
- You report nothing under Distributor as your customer comes to collect the goods from you
- Your products are sold to end user – Retailer (all packaging removed)

<b>2.3 Imported Output Packaging_Supplied in the Republic of Ireland</b>									
<b>Total Tonnes: (Including Reuse Packaging)</b>	Paper / Cardboard	Glass	Alum.	Steel	Plastic	Wood	Papir/Plst Comp	Metal Comp	Other
Materials Manufacturer									
Converter	6.000								
Brandholder/Importer	16.000				5.000				
Distributor									
Retailer	16.000				5.000				

## Section 2.2+2.4

Some of your products are exported.

- All packaged goods exported – Filled Packaging (3 tonnes of steel, 2.5 tonnes of plastic and 5 tonnes of wood)

<b>2.2 + 2.4 All Exports</b>									
<b>Total Tonnes: (Including Reuse Packaging)</b>	Paper / Cardboard	Glass	Alum.	Steel	Plastic	Wood	Papir/Plst Comp	Metal Comp	Other
Empty Packaging									
Filled Packaging				3.000	2.500	5.000			
<b>Reuse Packaging Suitable for Continued Reuse</b>	Paper / Cardboard	Glass	Alum.	Steel	Plastic	Wood	Papir/Plst Comp	Metal Comp	Other
Filled Packaging									

