



Activity Report 2009



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Chief Executive's statement

The continuation of the global economic downturn and the difficult trading conditions in Ireland posed significant challenges for Repak and its stakeholders during 2009.

For most companies, managing their cost base and adjusting to the new economic circumstances was the biggest challenge to be faced. Recognising these difficulties, the Repak Board took the decision to freeze members fees for 2009 at their previous year's level.

The impact of NI shopping and internet sales has had an impact on Repak's income stream.

Repak is a not-for-profit organisation and is committed to funding every tonne of material recycled by its registered recovery operators. While there were reductions in the value of packaged products placed on the Irish market during 2009, volumes did not diminish at the same rate, and held up strongly in some sectors with high packaging content, particularly food and drink.

Summary figures for 2009 show that some 644,000 tonnes of packaging waste were recovered. This was somewhat lower than in 2008, reflecting reduced economic activity and lower volumes of packaging coming on the market. Recovery in the domestic sector, however, continued to perform strongly. More than 210,000 tonnes of segregated, dry recyclable materials were collected from Irish householders during the year – approximately the same volume as in the previous year, despite a drop in retail sales. This reflects the ongoing success of Repak's educational campaigns and the development of recycling infrastructure. More than a million

households now avail of a kerbside collection service. Materials from the domestic sector account for 33 % of all materials collected through the Repak system – up from 30% in 2008. Domestic collections also constitute the greatest cost element, which continues to put cost pressures on the recycling system.

Recognising that it may be some time before business conditions return to a more sustainable basis, the Repak Board agreed to a further freeze on members fees, which – for 2010 - are again held at 2008 levels. This decision has generated certain debate at political level; where there continues to be pressure to seek higher levels of payment from industry to support recycling. Full cost recovery for the domestic sector continues to be high on the political agenda.

More fundamentally, however, the freeze in fees makes it much more difficult for Repak to maintain its commitment to the ongoing growth in recycling in Ireland. Higher targets and continued growth in recycling volumes, and particularly from the more costly domestic tonnes, will inevitably lead to demands for Irish industry to pay more.

During 2009, Repak made the strongest representations to the Minister for the Environment and other offices of state to rectify the situation with regard to non-compliance. It was made clear to all stakeholders that inadequate enforcement was not only bringing the law into disrepute but was creating competitive disadvantages for those companies who were compliant with the law.

Towards end year, the Minister made a strong and public commitment to redress this inequity, and to strengthen enforcement of the Packaging Regulations

Chief Executive's statement continued

during 2010. Repak will be vigilant, on behalf of our members, to ensure that this promise is delivered.

Repak is continuing to fulfil its social responsibility role through a number of initiatives designed to increase overall recycling, while also helping to reduce volumes of packaging.

These initiatives include educational campaigns such as Repak Green Christmas, Repak Easter Recycling Appeal and Repak Recycling Week. These were particularly important during 2009 when the maintenance of consumer confidence towards recycling was paramount. Repak also strengthened its work with An Taisce in the Green Schools Campaign - an environmental education programme and award scheme that promotes and acknowledges long-term, whole-school action for the environment.

Repak's Prevent and Save programme developed further initiatives aimed at prevention and minimisation

of packaging materials. This included a series of nationwide seminars, publication of industrial best practice, an enhanced information campaign and an extension of the packaging technology audit service to member companies.

I would again like to thank all of Repak's members and stakeholders for their support in what proved, once again, to be a very tough year. I am confident that with continued support and co-operation from all, our efforts to sustain Ireland's recycling process in future years will continue unabated.



Dr. Andrew Hetherington
Chief Executive Officer

Repak board

Adrian Goodrich



Chairman, Repak Limited. Adrian has been a member of the board since its inception in 1997 and was elected Chairman in 2003.

Eugene Heary



Eugene is the Managing Director of Batchelors. He was first elected to the board in 2004.

Alec Milligan



Alec is proprietor and CEO of the Gem group of companies. He has been a Director of Repak since 1999.

Dick Spring



Dick holds a directorship with the financial services firm, Fexco. A former Tánaiste and government minister, he joined the Repak board in 2006.

Richard Nesbitt



Richard is a Senior Counsel, practicing at the bar. He is also Chairman of the Arnotts Group and Chairman of Retail Ireland. Richard joined the board in 2007.

Alfie Lydon



Alfie was appointed Managing Director of Coca-Cola Bottlers Ireland Ltd. in 2001. Alfie has been a member of the board since 2003.

Patrick Massey



Patrick is a former member and director of the Competition Authority. He is a director of Compecon Limited and a lecturer in NUI Maynooth. Patrick joined the board in September 2005.

Avril Doyle



Avril is a former MEP and Minister of State in the Fine Gael coalition governments of 1982-87 and 1994-97. She joined the board in September 2005.

Dr. Andrew Hetherington



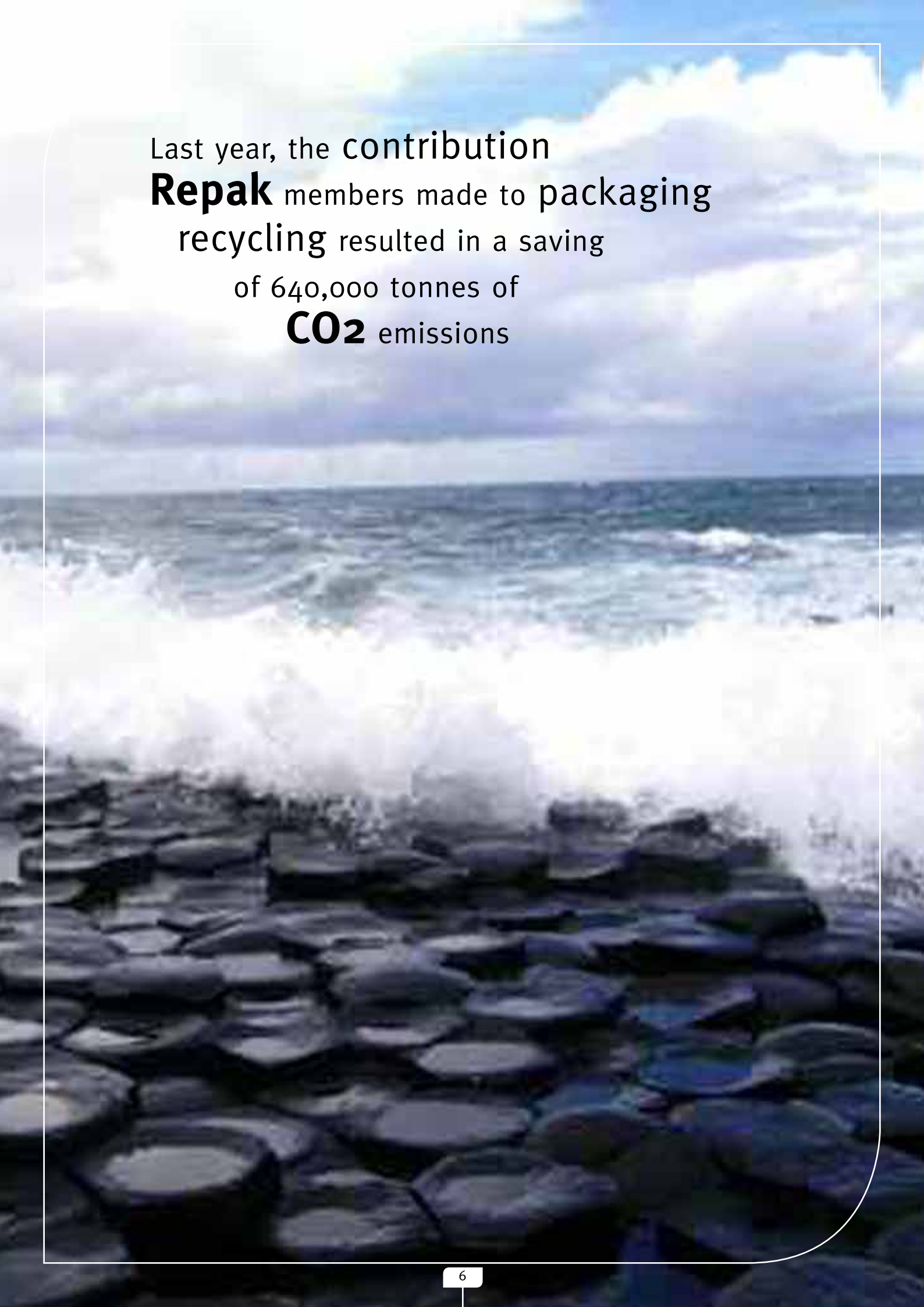
CEO, Repak Limited. Dr. Andrew Hetherington was appointed Chief Executive of Repak in March 1996.



Repak's mission is to ensure that it meets **Ireland's** national recovery and recycling targets. In fulfilling this mission, **Repak's vision** is to offer outstanding **service and value to its members** and to partner with all **stakeholders**. Key to this is an open and **transparent system** of charging and payments.

2009 key highlights

1. Repak income from packaging levies in 2009 was €28 million.
2. Repak supported the recovery/recycling of 644,000 tonnes of used packaging in 2009,
3. Repak activities in 2009 resulted in approximately 640,000 tonnes of carbon equivalent savings.
4. Repak was mandated with a 60% recovery target for 2008 under its 2007 re approval, according to the latest EPA waste database report (2008) we achieved a packaging recovery rate of 65% in 2008.
5. Repak recovered 144 kilos of used packaging per person in 2009.
6. Total expenditure amounted to €28.9 million.
7. Repak has recovered in excess of 5 million tonnes of used packaging and invested over €200 million in supporting packaging recycling since it was established in 1997.
8. Household packaging recycling was 210,000 tonnes, 33% of total recovered tonnes. This equates to 136 kilos per household or 47 kilos per person.
9. Plastic packaging recovered grew by 30% in 2009, to 80,000 tonnes.
10. Refuse Derived Fuel sourced from contaminated paper and plastic (traditionally landfilled) grew by 260% to 21,000 tonnes in 2009 up from a previously small base.
11. Repak are funding all kerbside dry recycling collections in the state reaching circa 1.1 million households.
12. Repak membership in 2009 was relatively static at 2338 members.
13. 2009 saw the publication of the DoEHLG International Waste Review by Dominic Hogg, which proposed a recycling target of 75% for used packaging by 2013.
14. Packaging recovery/recycling leads municipal solid waste (MSW) recycling rates accounting for 57% of all MSW recycling despite packaging being only 30% of all MSW.
15. In 2009 Repak continued with its “Prevent and Save” packaging prevention program supported by the EPA. “The programme aims to assist Irish business with optimal packaging solutions and reduce packaging volumes”
16. Now in its 9th year, Repak again hosted its highly successful Repak Recycling Awards, which were contained a keynote speech over by the Minister for the Environment, Heritage and Local Government, Mr John Gormley T.D.
17. In 2009 Repak launched its revamped Recyclemore.ie website with an enhanced and improved recycling search facility.

A photograph of a rocky coastline. In the foreground, a wall made of dark, rounded stones stretches across the frame. The ocean is turbulent, with white-capped waves crashing against the wall. The sky is filled with heavy, grey clouds, suggesting an overcast day. The overall mood is dramatic and somewhat somber.

Last year, the contribution
Repak members made to packaging
recycling resulted in a saving
of 640,000 tonnes of
CO₂ emissions

Waste Packaging Recycling and Recovery – Total Tonnes

Packaging Recovery



In 2009, Repak financed the recovery and recycling of almost 644,000 tonnes of used packaging; a decrease of 10%, which corresponded to the downturn in reported tonnes to Repak mirroring the decrease in general economic activity. However we believe our overall recovery/recycling rates continue to increase due to the reduction in quantities of packaging placed on the market.

Household or domestically sourced tonnes decreased by 1%, versus commercial sourced tonnes which decreased by 13%, the latter reflecting the likely impact of significant reductions in landfill gate fees in 2009.

Commercial packaging collected and recovered in 2009 was 434,000 tonnes, versus 501,000 in 2008. Household waste packaging recycled was 210,000 tonnes, or approximately 33% of the total tonnes recovered in 2009, versus 30% the previous year. Kerbside tonnage in 2009 was 105,000 tonnes. Kerbside tonnes continue to grow in importance as a source of collecting used packaging and now accounts for 50% of household recovered packaging.

Packaging Waste Recovered Tonnes – Control Mechanisms

Repak supported the recovery of 644,000 tonnes of used packaging in 2009. A comprehensive series of internal and external control mechanisms are used to ensure the robustness of this figure.

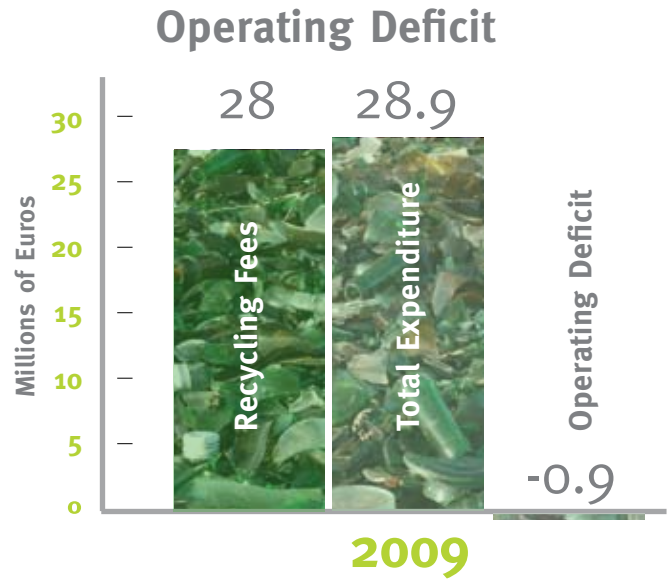
- The vast majority of business entities that operate in the packaging waste recovery market are registered with Repak. These Repak approved recovery operators are entitled to claim subsidy for every tonne of Republic of Ireland sourced packaging waste they recover. The tonnes recovered figure for 2009 is the cumulative total of these subsidy claims.
- Subsidy claims can only be made by recovery operators through a bespoke Repak web application with defined parameters.
- Each recovery operator has a dedicated account manager who conducts contract compliance audits using Standard ISO 19011 audit guidelines for quality environmental management systems.
- All recovery operators are subject to the requirements of their Repak contract which permits unannounced inspections.
- End market destinations for recyclate must be approved by Repak in advance and waste commodity prices are constantly monitored.
- Three independent firms of chartered accountants, tactically located in different parts of the country, have conducted audits for Repak, using international auditing standards and expressed their opinion on the accuracy of the tonnage numbers.
- In line with previous years, in 2009 over 50% of the tonnage figure was audited by these independent accountants.
- Repak insist on recovery operators commissioning waste characterisation studies and compositional analysis studies from relevant professional firms on a timely basis. These studies are used to determine quantities of non-packaging in larger recovery operator plants to ensure they are not included in Repak figures.
- The EPA regularly review Repak's extensive database of recycling/recovery facts and figures.



Financials

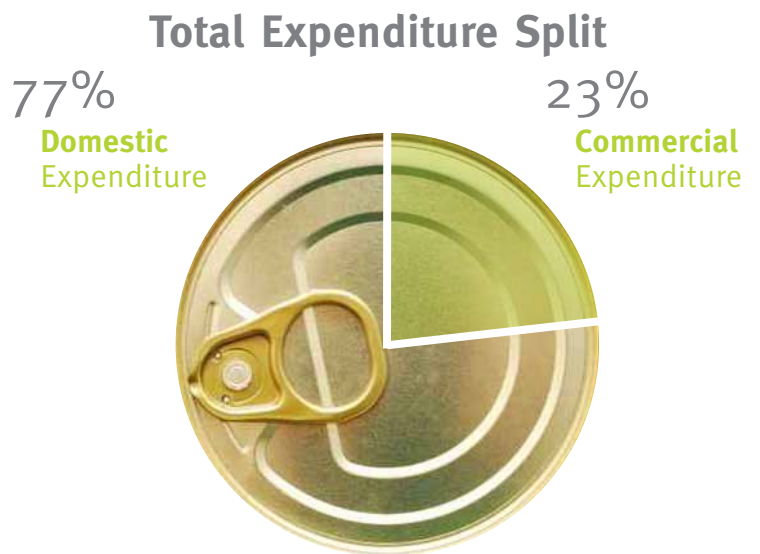
i. Operating expenditure

Income generated from Repak recycling fees amounted to €28m for the year ending 31st December 2009, including €1.1m on new membership income. This represented a 5% decrease over 2008 revenues of €29.5m. Total expenditure amounted to €28.9m compared to €28.1m in 2008, an increase of 3%.



ii. Total expenditure split

Household packaging recycled tonnes accounted for 33% of total recovery activity and 77% of total expenditure, reflecting the higher costs of household packaging recovery versus commercial tonnes, which accounted for 67% of tonnes and only 23% of expenditure.



iii. Direct recycling expenditure

Direct recycling support payments to Local Authorities, Recovery Operators and Recyclers grew to €23.9m in 2009, up 5% on 2008. This increase in direct recycling reflects the growth in kerbside plastic bottle recycling, which is significantly more expensive to recover than other materials.





Repak funds all **kerbside dry recycling** collections, reaching more than **1.1 million** households

Packaging Waste Prevention Programme 2009

Repak's Prevent and Save Programme is aimed at helping Irish business with positive and practical ways to reduce packaging waste.

Ireland's performance in increasing packaging recycling rates since Repak was established has been outstanding, however there is now an increasing emphasis, both within Ireland and across Europe, to allocate resources to the prevention of packaging and a reduction in its use.

The programme contains a number of measures, with an emphasis on promoting best practice examples to a wider audience. Many Repak members as well as international companies are continuing to produce innovative and transferable methods in light-weighting, reducing and eliminating their packaging waste. This 'stop waste before it happens' approach is an integral part of how industry now approaches packaging decisions - avoiding over-packaged, disposable, and non-reusable or non-recyclable products where possible.

The Prevent and Save Programme has received financial support from the EPA, and is also supported by the Department of the Environment.

Programme measures undertaken in 2009 included:

• Packaging Optimisation Service

Ongoing on-site packaging audit programme of Repak members, carried out by Repak Packaging Technologists to identify ways to reduce or optimise packaging and to assist with specific technical projects. An action list of prevention measures was provided to each company of which more than 80% of recommendations were effected.

Repak's Packaging Technologists also deal with ongoing members packaging queries on a one-on-one basis. Subjects include pack formats, packaging materials, packaging legislation, symbols and identifiers and cost reduction opportunities.

• Packaging Optimisation Toolkit

2009 saw the launch of the Packaging Optimisation Toolkit. This guide, which is aimed primarily at smaller and medium-sized companies, contains a variety of tools, practical examples and case studies to help business to optimise the packaging they use. The toolkit is available both on hard copy and online.

• Prevent and Save website

A substantial revamp of the Prevent and Save website (www.preventandsave.ie) was undertaken. The site provides access to information on the Prevent and Save programme, and allows users to access packaging reduction products online. It also provides a forum for those involved in packaging production and consumption to discuss ideas and current topics on packaging optimisation.

• Self-Audit Tool for packaging waste legislation.

Repak has developed an online Packaging Self Audit Tool for business. This innovative mechanism allows Irish companies to examine and test their liability under the Packaging Regulations. Article 9.1 of EU Directive 94/62 on packaging and packaging waste requires member states to ensure that packaging may be placed on the market only if it complies with all Essential Requirements.

The Packaging (Essential Requirements) Regulations were introduced in Ireland in 1998 as part of an amendment to the Waste Management (Packaging) Regulations 1997.

The legislation obliges packers / fillers of packaging (or importers or 'own brand' retailers) to ensure that packaging and individual packaging components (part of packaging that can be separated by hand or by using simple physical means) meet certain specified standards.

Repak's self-audit tool provides a guide as to whether companies are compliant with the Packaging (Essential Requirements) Regulations.

Packaging Waste Prevention Programme 2009 continued

• Repak Members Conference and Awards

There was a strong emphasis on Packaging Optimisation and Waste Prevention at the 2009 Repak Member Conference and Awards. At the conference, speakers from Microsoft and Green Isle highlighted their current prevention initiatives. Repak launched a number of publications (described below) to assist members with packaging waste prevention.

The Best Packaging Prevention Initiative award was presented to Green Isle Foods Ltd, Naas. Brands produced by Green Isle include Goodfellas, San Marco and La Bottega pizzas, Donegal Catch fish and Green Isle branded chips, waffles and vegetables. Throughout 2008 Green Isle introduced many packaging initiatives which resulted in over 850 tonnes of packaging being removed from the market.

• Positive Packaging Newsletter

The programme is supplemented by the Prevent and Save Newsletter, a first publication of its kind for Irish business. The newsletter gives top line updates on news, information, current events and best practice examples of how Irish and international businesses are adopting innovative solutions for the prevention and reduction of packaging, while enhancing the value and integrity of the product. Features on news, best practice, over-packaging and packaging optimisation surveys are an ongoing feature.

• European Week for Waste Reduction (EWWR)

The European Week for Waste Reduction is a three year project supported by the European Commission and coordinated in Ireland by the EPA. The 2009 activities took place in November and a number of prevention themed activities were held across the country as Ireland's contribution to the event.

As part of the activities, Repak held a packaging design seminar in Dublin and featured the packaging prevention website www.preventandsave.ie and self-audit tool. Cadbury Ireland and Gypsum Industries both

demonstrated how they have already benefited from the Prevent and Save Programme. Skillnets Ireland and the Irish Packaging Society were also on hand to provide expertise on packaging technology and packaging training.

• Irish Design Effectiveness Awards (IDEA)

Repak continued to support the Irish Design Effectiveness Awards (IDEA). Repak was the sponsor of the 2009 Packaging Design Award, designed to promote highest standards in packaging optimisation and effectiveness.

• EasyFairs Packaging Conference

In June 2009 Repak supported and participated in the EasyFairs Packaging Ireland conference in the RDS. Repak held consultation clinics over the two days where people could speak directly to a packaging technologist and explore methods for optimising their packaging, reducing their packaging waste and reducing their costs. Satisfied attendees ranged from individuals thinking about setting up a company to well established business exploring improvements to their packaging.



A scenic landscape featuring a body of water in the background, a bridge crossing it, and a foreground of green grass and autumn-colored trees. The sky is overcast.

Repak members
have contributed over **€200
million** to **support** packaging
recycling since it was
established in
1997

Repak Corporate and Social Responsibility Certificate

Repak has produced a corporate and social responsibility certificate, which has been provided to members for display in their premises. With so many companies working hard in a tough climate to fulfill their corporate social responsibility, we thought it would be helpful to include the Repak CSR charter in this edition of the Repak Activity Report.

Many companies find this information a useful tool for informing their customers of the inroads they are making towards packaging recovery and recycling through their Repak fees. In some cases, this information has been specifically requested for use on the environmental sections on Repak member company

websites. This information can be the first point of reference for those who have an interest in learning more about the work that Repak does for Irish business and how they can contribute.

We always welcome requests from member companies looking to promote their compliance with the Waste Management (Packaging) Regulations through the Repak scheme. If you have any queries on this, please do not hesitate to contact our marketing or membership services department on 01 4670190.



2010

Company name

Our commitment to the environment and packaging recycling

As part of our corporate and social responsibility charter, we are a member of Repak - Ireland's producer recycling fund

Our membership of Repak ensures that we meet our responsibility to the environment and to the Irish public by contributing to the cost of recycling the packaging which we supply to our customers.

Over the last decade, membership of Repak has enabled us and over 2,000 other Irish businesses to contribute over €200m to support Ireland's national packaging recycling programmes.

Ireland has achieved a packaging recycling rate of more than 65% through our financial contribution and the contribution of other Irish businesses. In 2009 this partnership resulted in the recovery for recycling of over 650,000 tonnes of used packaging. Since Repak's establishment in 1997, over 5 million tonnes of used packaging has been diverted from landfill, with a sizeable benefit to the environment. Ireland is now ranked among the best performing states in the EU for packaging recycling.

Our contribution also supports:

- door to door recycling collection services for 1.1 million households throughout Ireland
- over 2,000 bring banks nationwide for glass, cans, plastic and other recyclable materials
- up to 100 recycling centres that accept used packaging and other household recyclables
- promotion and education of packaging recycling in schools, homes and businesses

Together, we and other Repak members, through packaging recycling, achieve a saving of over 600,000 tonnes of CO₂ emissions each year - equivalent to the emissions of over 320,000 cars.

We thank our customers and all our partners who have helped support this important contribution to the environment.

Repak funding packaging recycling

Repak Communications Initiatives

i. Repak Easter Recycling Appeal

The annual Repak Easter Recycling Appeal has been running over the last six years to increase the recycling rates of additional Easter packaging. Last year over 34,000 tonnes of packaging was recycled over the Easter period.

The Repak Easter Recycling Appeal was supported by a national PR campaign. This included a photo call in Dublin's St Stephen's Green with a press release, which gained national coverage. Interviews were also given on local and national radio stations.

THE IRISH TIMES
Irish Examiner
FM104 newstalk.
106-108 fm
Different Nation • Different Station

ii. Repak Recycling Week

The 9th Repak Recycling Week took place between 12th and 18th October. Last year the theme was 'Recycle More, Recycle Better'. Repak encouraged people to recycle more by bringing their recycling habits from the kitchen to other rooms around the house, and to recycle better by washing out items and squashing them before placing them in their recycling bins. According to research carried out by Repak 99% of Irish householders recycle regularly from the kitchen, but just 54% recycle from the bedroom and 20% from the home office or study.

Repak set a target for the campaign to recycle 18,000 tonnes of domestic used packaging or 1.6 million green bins over the month of October.

Irish garden designer Peter Donegan helped to launch Repak Recycling Week with a window display in Dunnes Stores on Georges Street, Dublin. The window display was titled 'Green House Effect' and showed how recycling can impact on the environment; featuring a full size glass house with polystyrene

flowers and trees, along with packaging elements that are traditionally not fully recycled.

Repak also managed many other initiatives to help raise awareness of recycling during Repak Recycling Week.

- Launched a new consumer focused website www.recyclemore.ie featuring multimedia and social media photos, videos, hints, posters, blog posts and tips for recycling in the home, office and school.
- Distributed posters and leaflets detailing common packaging items that can be recycled to local libraries and colleges running recycling events.
- Produced and distributed leaflets in conjunction with local authorities and private contractors to educate people on how to recycle more and recycle better through their existing household recycling bins.
- Featured new videos, pictures and competitions on Bebo, Facebook, You Tube, Pix.ie and regular updates on Twitter.
- Announced the winners of the 9th Repak Recycling Awards which took place on Thursday 15th October in Croke Park, Dublin.
- Major national radio and on line advertising awareness campaign.
- Communicated with all Green Schools about the activities for the week and how they can get involved.
- Organised a nationwide schools colouring competition.



Repak Communication Initiatives continued

Repak Recycling Week was supported by a nationwide radio and on line advertising campaign. A PR campaign also secured coverage in local and national press. Interviews were given on radio and television.



iii. Repak Recycling Awards

The 9th annual Repak Recycling Awards were hosted in Croke Park on Thursday 15th October. Principal guest Mr. John Gormley T.D., Minister for the Environment, Heritage and Local Government addressed the attendees. The awards celebrated the achievements of companies, schools, local authorities and recovery operators who were recognised for their environmental achievements in recycling and waste reduction.

Eleven awards were presented. Cadbury won the Repak Member of the Year Award for their work in reducing the packaging on its Easter eggs and introducing new packaging formats which led to a reduction of 730 tonnes of packaging. The Repak Partnership Award was awarded to Croke Park for the huge strides they have taken to implement a successful recycling strategy at the stadium.

The judging panel comprised of Dr. Andrew Hetherington (CEO, Repak), David Little (Chairman, Institute of Packaging), Hugh Stevens (Enterprise Ireland), Andy Fanning (EPA), Deirdre O'Mahony (Arthur Cox Solicitors), Paul Melia (Journalist, The Irish Independent) and Patricia Oliver (Chairperson, An Taisce).

The awards were attended by over 200 delegates including Repak members, nominated local authorities, educational bodies, retailers and recovery operators.

The full list of winners is below.

- 1. Repak / An Taisce Recycling School of the Year 2009**
Winner: Assumption Secondary School, Walkinstown, Dublin 12.
- 2. Repak Recovery Operator of the Year 2009, Small to Medium Company**
Winner: Shabra Recycling
- 3. Repak Best Practice Award 2009, Independent Retail**
Winner: Quishs SuperValu Supermarket, Ballincollig, Co. Cork
- 4. Repak Recovery operator of the Year 2009, Large Company**
Sponsored by Tetra Pak
Winner: Mr. Binman
- 5. Repak Best Practice Award 2009, Hospitality Sector**
Sponsored by Rehab Recycling
Winner: The Clarion Hotel, Cork and The Citywest Hotel
- 6. Repak Civic Amenity Centre / Recycling Centre of the Year 2009**
Winner: South Tipperary County Council – Cashel Recycling Centre
- 7. Repak Best Practice Award 2009**
Winner: Evode Industries Ltd
- 8. Repak Local Authority of the Year 2009**
Sponsored by Rehab Recycling
Winner: Louth County Council
- 9. Repak Best Packaging Prevention Initiative 2009**
Sponsored by The EPA
Winner: Green Isle Foods Ltd
- 10. Repak Partnership Award 2009**
Winner: Croke Park Stadium
- 11. Repak Best Member Award 2009**
Sponsored by Arthur Cox Solicitors
Winner: Cadbury Ireland Ltd

Repak Communications Initiatives continued

iv. Repak Green Christmas

2009 was the 9th Repak Green Christmas campaign. The objective of the drive is to recover and recycle the additional 30% of packaging Ireland consumes over the festive period. The theme for last year was 'Clean and Green'. Repak worked with the 34 local authorities to support the promotion of over 100 Christmas recycling centres, which were open to the public. Ma Samba percussion group helped to launch Repak Green Christmas by performing Christmas carols in Dublin city centre on instruments made from recycled material. The group also took part in the photo call, which supported the press release circulated to all media. The PR campaign gained coverage in the local and national press. Interviews were given on radio and television.

v. Croke Park Recycling Initiative

2009 was the second year of the Repak Croke Park partnership. The recycling strategy has been a great success. The stadium was awarded the Repak Partnership Award for their environmental achievements which include a recycling and composting rate of 41% and 7% respectively. The stadium has achieved a 48% diversion from landfill, saved the equivalent of 166 swimming pools of water and reduced gas & electricity usage by 12%.



Furthermore the stadium was awarded the ISO 14001 certificate in 2009. This is the international standard for environmental management, which details the steps required for effective management of environmental issues and the continual improvement of environmental performance.

vi. Recyclemore.ie website:

In 2009 Repak relaunched its Recyclemore.ie website to help educate consumers how to recycle better and recycle more, focusing the message around three key channels, Home, Work and School. Recyclemore.ie provides interesting recycling tips, facts, including video content and also acts as a resource for teacher in the area of recycling.



Recyclemore.ie also acts as a central database for information on bring banks, recycling centres and civic amenity centres for all local authorities throughout Ireland. Each local authority can log into the search and update information such as opening hours, materials accepted and contact details for each recycling facility in their area. They can also add and delete centres as needed. 95% of national recycling facilities are geo-coded on this site through our bespoke drag a drop desktop mapping facility, giving the consumer instant access to the location of their nearest recycling facility.

This facility ensures that people looking for recycling points throughout Ireland have the most up to date information about recycling in their area as it is controlled, maintained and updated by the local authorities. Repak has also made the search facility available to local authorities to host on their own websites at no extra charge.

Repak Anti-litter Initiatives

i. TidyTowns

Launched in 1958, TidyTowns has rapidly developed to become Ireland's most well known and popular local environmental initiative. The success of TidyTowns has grown over the last 50 years; with a record 720 entrants received in 2009. Repak has been a sponsor of TidyTowns since 2003 and were delighted to continue this sponsorship in 2009.

Repak sponsors two awards in the annual TidyTowns event; the 'Regional Award' and the 'Best Presented Bring Bank Award'.

The 'Best Presented Bring Bank Award' attracts a cash prize for the winner in each region and takes account of presentation, placement and utilisation by the local community in its evaluation. An additional cash prize is also awarded to the best bring bank overall.

The 'Regional Award' is awarded to the top scoring entrant in each region, of which there are seven, the top regional winner being the overall tidy towns winner. Repak would like to congratulate each winner.

Regional Award Winners, sponsored by Repak

1	Dublin	Skerries, Co. Dublin
2	Midlands East	Tallanstown, Co. Louth
3	Mid West	Ennis, Co. Clare
4	North West	Letterkenny, Co. Donegal
5	South East	Emly, Co. Tipperary
6	South West	Killarney, Co. Kerry
7	West	Westport, Co. Mayo

Best Bring Bank Awards, sponsored by Repak

1	Dublin	Cabinteely, Co. Dublin
2	Midlands East	Tallanstown, Co. Louth
3	Mid West	Montpelier, Co. Limerick
4	North West	Enniscrone, Co. Sligo
5	South East	Foulksmills, Co. Wexford
6	South West	Portmagee, Co. Kerry
7	West	Oughterard, Co. Galway

National Winner of Best Bring Bank Award, sponsored by Repak

1	Midlands East	Tallanstown, Co. Louth
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Repak Anti-litter Initiatives continued

ii. An Taisce National Spring Clean

Organised by An Taisce and funded by the Department of the Environment, Heritage and Local Government, the National Spring Clean campaign has been making Ireland a cleaner place to live since 1998. 2009 was its 11th year and it is Ireland's largest and most popular anti-litter initiative.

Repak has been sponsoring National Spring Clean since 2005. The main objective of the sponsorship is to reinforce the message of waste segregation and recycling to increase the recycling rates of the litter collected. This is achieved through the provision of Repak sponsored colour coded bags to all volunteers for the collection of recyclable cans and plastic bottles. We are pleased to say that in 2009, almost 35% of all litter collected was recycled, the equivalent of almost 630 tonnes. According to Patricia Oliver, Chairperson of National Spring Clean "when we began this campaign in 1998, recycling of the waste collected was non-existent. However, last year 35% of the waste collected was recycled. We wish to continue to progress and evolve the campaign each year."

Last year's National Spring Clean was the most successful to date and involved more than 500,000

volunteers for the first time. These volunteers turned out for 5,058 clean-up events around the country and collected an estimated 1,800 tonnes of litter.

 **Irish Independent**

RTÉ player

facebook



iii. An Taisce Green Schools

Green Schools is an international environmental education programme aimed at increasing students' and participants' awareness of environmental issues through classroom studies, and to transfer this knowledge into positive environmental action in the school and the wider community.

The Green Schools programme is run internationally by FEE (Foundation for Environmental Education) and operated locally by An Taisce. 48 countries participate and of these, Ireland boasts one of the more successful programmes.



A group of children are participating in an outdoor activity, likely recycling. In the foreground, a boy in a green and white striped polo shirt is holding a clear plastic bottle. In the background, two girls are bending over, collecting items into white plastic bags. The scene is set in a grassy field under a bright, sunny sky, with a lens flare effect on the left side.

Repak has funded
the recovery of **5 million**
tonnes of **used packaging**
since **1997**



Repak Ltd.
Red Cow Interchange Estate,
1 Ballymount Rd,
Clondalkin, Dublin 22.
Tel: (01) 467 0190
Email: info@repak.ie
www.repak.ie
www.recyclenore.ie