



Repak Members Conference 2010
Andrew Hetherington – CEO Repak





Outline of Presentation

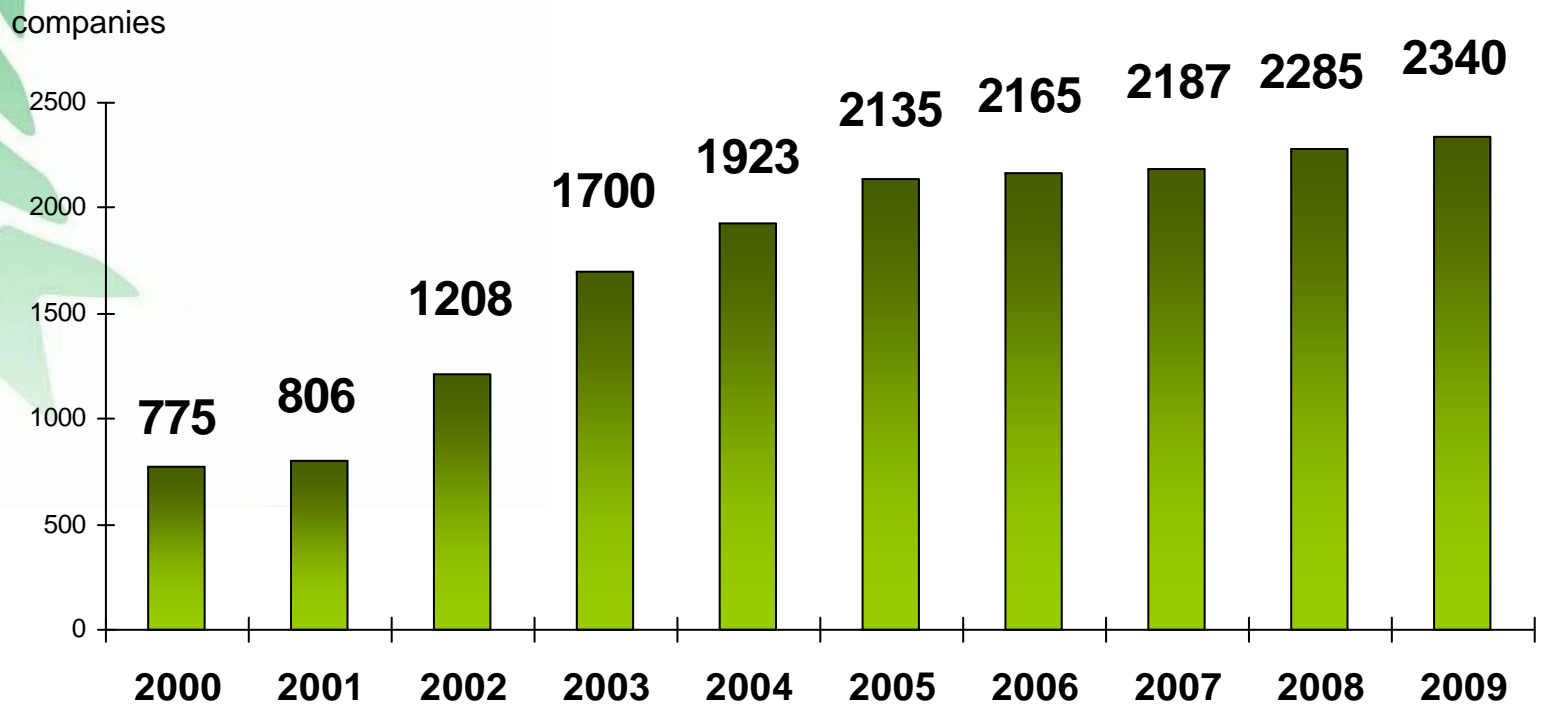
- Repak Results
- Repak services to members
- New challenges
- Outlook for 2011 Fees



Repak Results

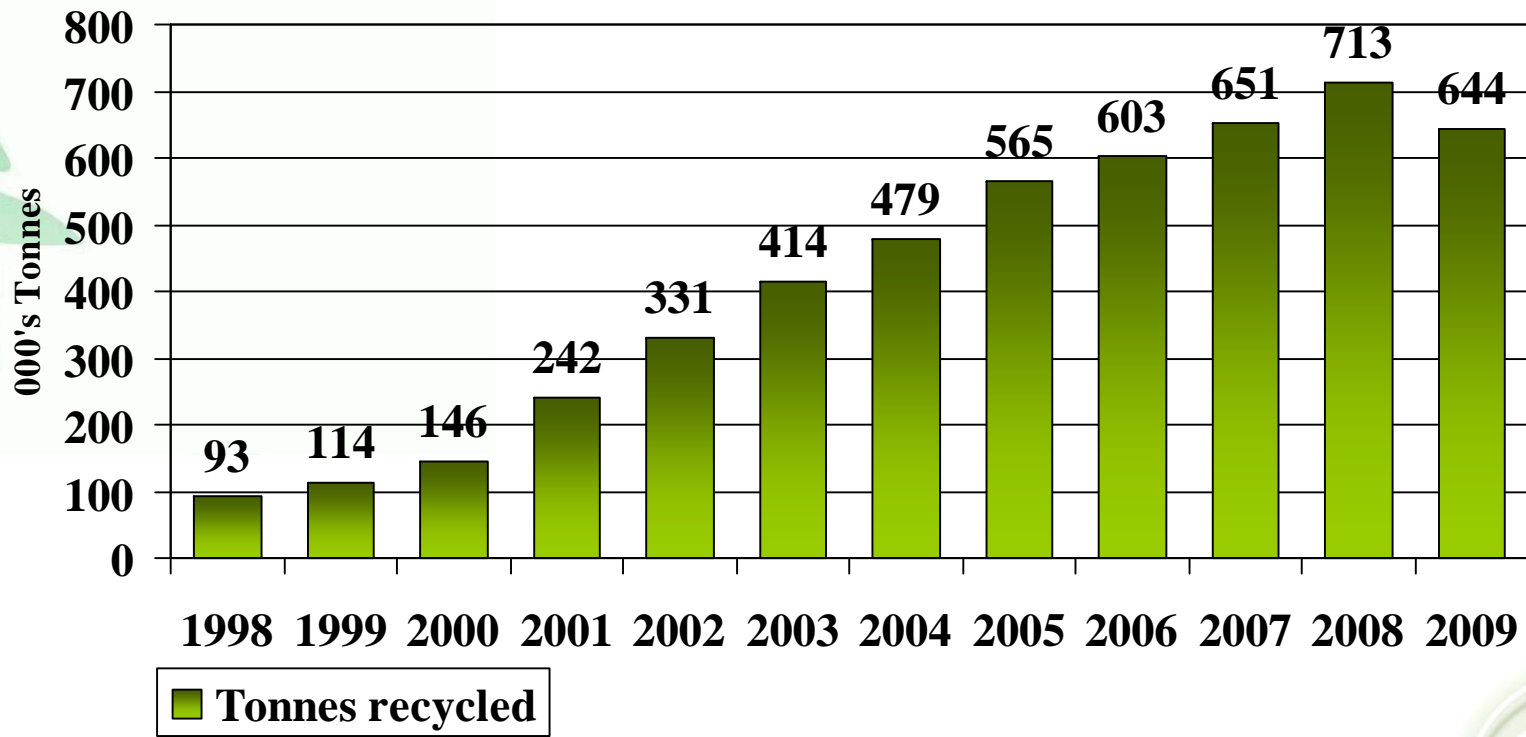


Repak membership continuing to grow – but at slower rate

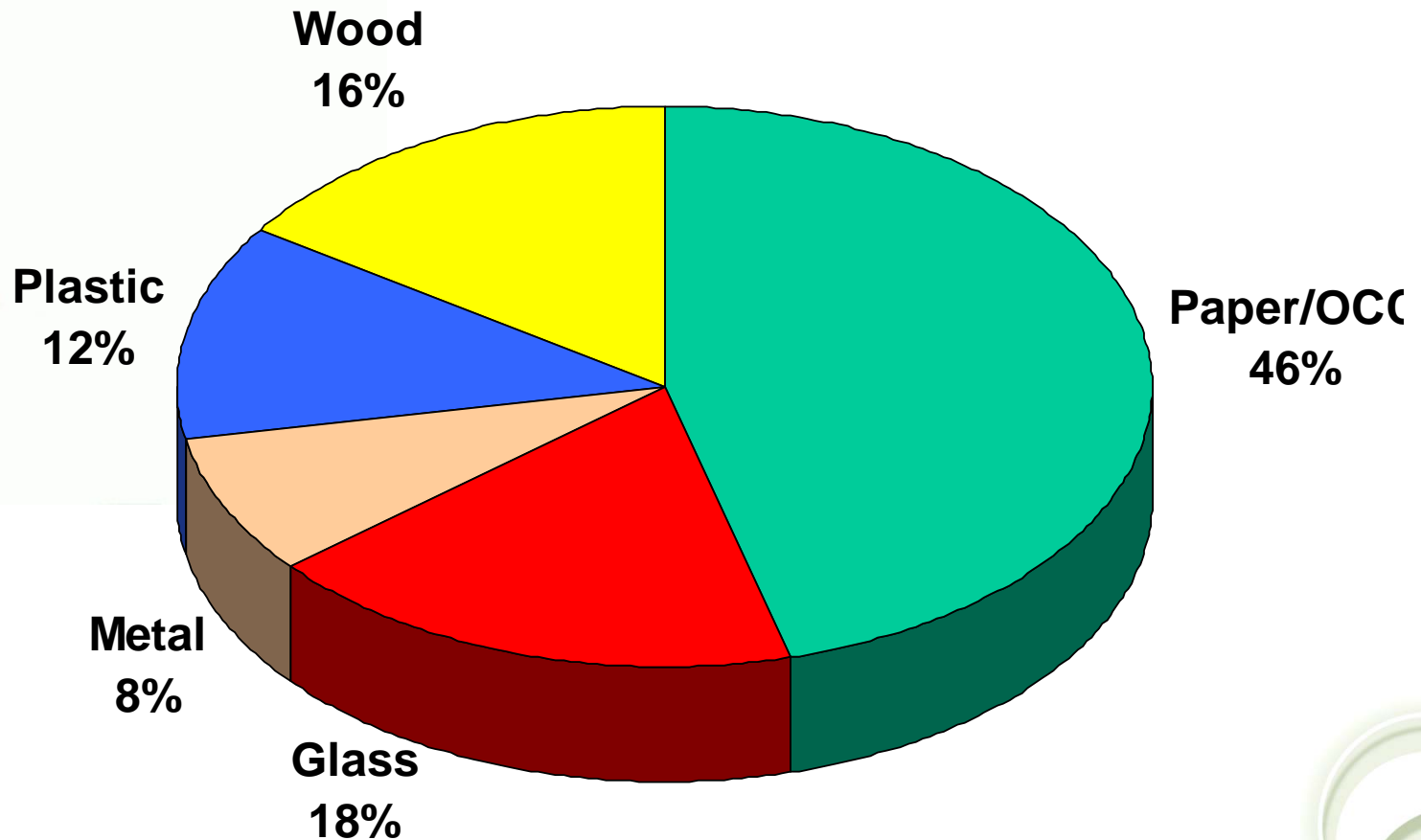




Volume of packaging recycling fell 10% in 2009 due to economic downturn



Paper/OCC and Glass almost two-thirds of materials recovered in 2009

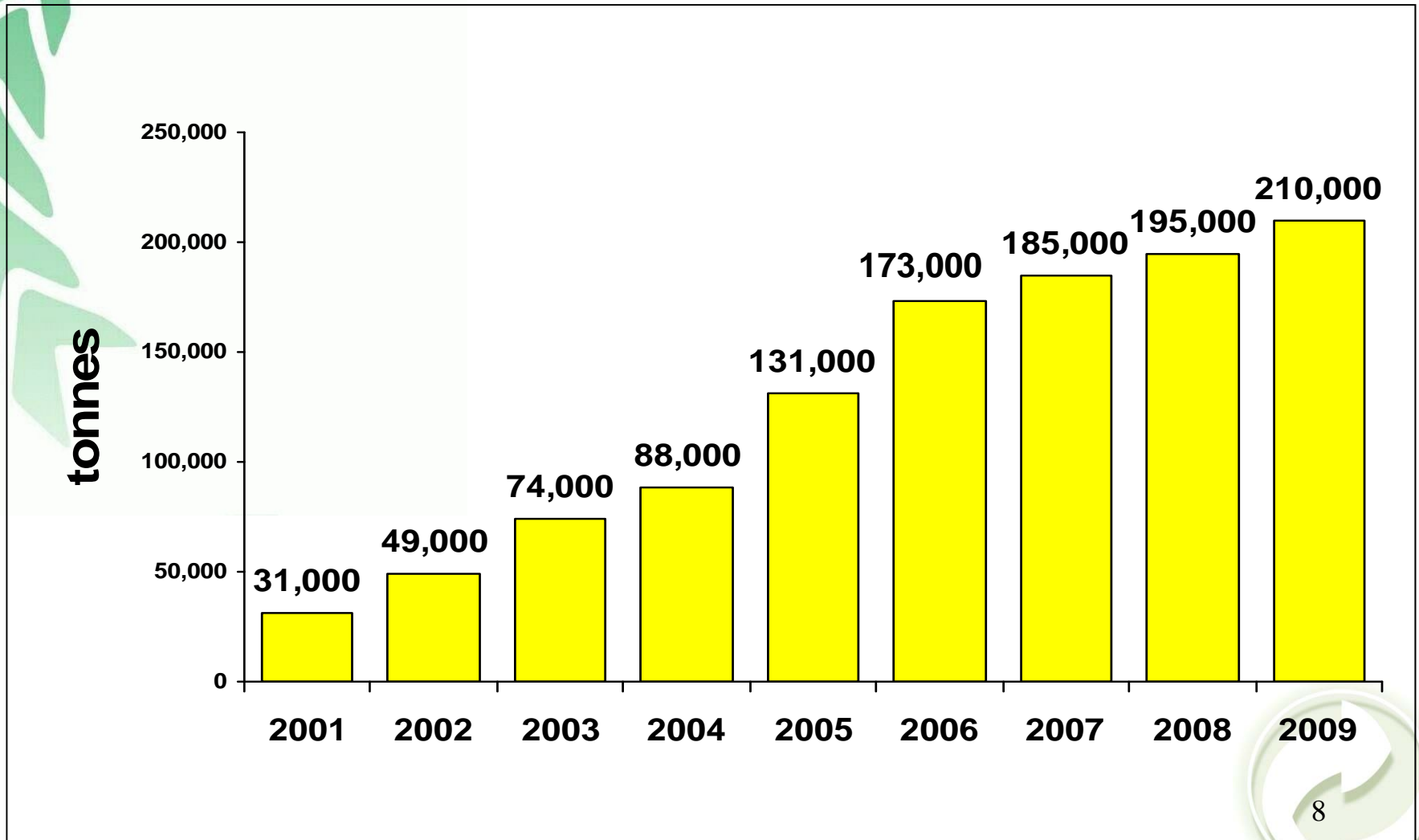




Plastic recycling continuing to grow – critical area

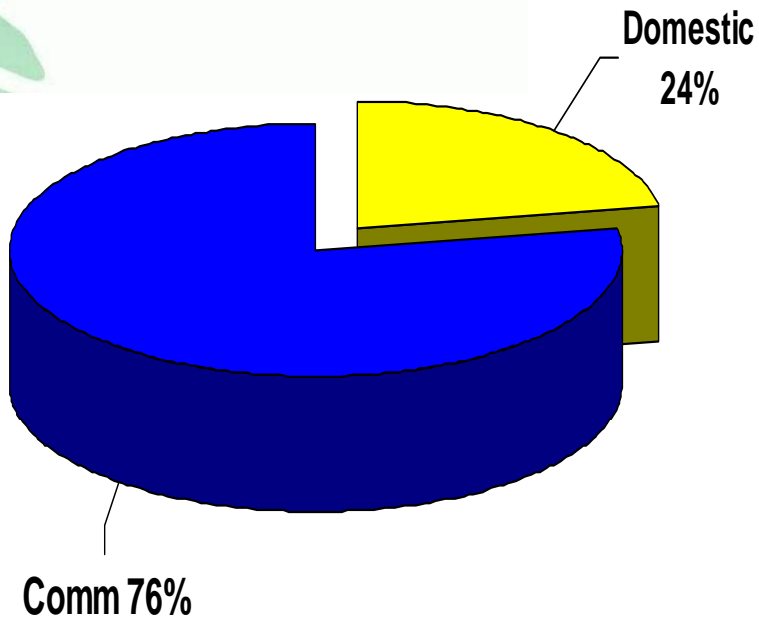
Material	Tonnes Recovered 2009	% change 2009 v 2008
Glass	117,361	-9%
Paper	294,683	-15%
Plastics	79,638	+23%
Metals	51,731	-6%
Wood	100,432	-29%

Domestic tonnes still increasing – despite reduction in consumer spend

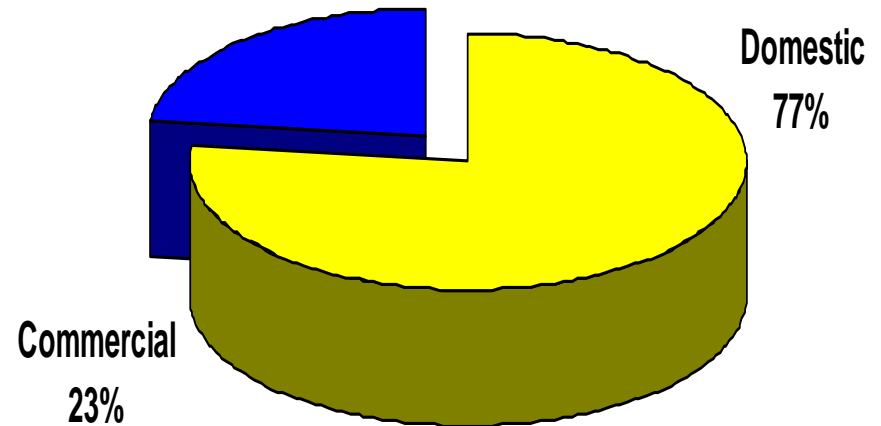


Domestic tonnes account for greatest cost

Volume (2009)



Expenditure (2009)





Repak Services





Repak – Serving our Members

- Repak On-Line Statistics (ROLS)
- On-line communications to members
- Repak Education Campaigns
- Schools Programmes
- Members Awards
- Prevent and Save– packaging prevention

Repak Education Programs



Prevent and Save



Prevent & Save
Retailer Packaging Optimisation
Case Studies

Best Practice Examples
in the Retail Sector

www.preventandsave.ie

Positive Packaging

Repak
Retailer Packaging Technology

epa
Environmental Protection Agency

The Packaging Prevention Programme is an initiative of Repak and the National Waste Prevention Programme led by the Environmental Protection Agency and supported by the Department of the Environment, Heritage and Local Government. The programme works with Irish business to optimise the amount of packaging used in the Irish market. Current projects include:

- An advisory service to Repak members and packaging supply chain players on packaging optimisation, minimisation and available technology
- Packaging Optimisation training programme commencing June 2008
- Commissioning of Packaging Studies
- Consumer Research
- Developing Sectoral Packaging Agreements
- Sponsorship of Packaging Prevention Awards
- "Best Practice" web-sites, www.preventandsave.ie and www.rwpp.ie
- Publicity and concept promotion including regional information seminars

Information on the programme, and its initiatives can be obtained by contacting Colin Munnely, Repak's Packaging Technology Advisor, at 01 461 9237 or by e-mail: colin.munnely@repak.ie.

Prevent
and Save





Challenges





Enforcement of Packaging Regulations

- New Packaging Regulations 2008 - *de minimis* thresholds reduced to 10 tonnes
- Intention was to have more companies in and paying – but growth in numbers very small
- Regulations not being enforced
- Compliant members carrying the burden



Government Draft Waste Policy Framework

- Higher recovery targets – 75% by 2013?
- Changes to Shared Responsibility Model – producers to pay more
- Deposit scheme still on the agenda
- Abolition of *de minimis* – every producer of packaging to pay
- Greater enforcement (?)



Outlook for Fees 2011





Background

- Repak a not-for-profit organisation. Must “break-even” one year with the next
- Required to meet Ireland’s targets
- Continued pressure from Environment Minister to increase recycling rates – and pay more
- Repak fees frozen for 2009 and 2010 – means ability to pay costs in future years severely impaired



Fee increase - outlook

- Recycling volumes --more costly domestic tonnes continuing to grow
- Government challenges – higher targets / full cost responsibility for producers
- Pressure on Repak fees



Fee increase - process

- Repak board – has conducted a full review and examination of 2011 fees
- Negotiations with Minister
- Key stakeholders consulted
- Board decision to be announced



Thank you

