

# Animal treatment



## Improvement.

**Reduction in paper packaging of more than 40%**

### Description of changes:

Waterford-based Novartis Animal Health Ireland Limited, in line with other measures taken across Europe involving major international brands, have taken an initiative to make a significant reduction of paper packaging distributed with products in Ireland.

Significant savings have been achieved with one-litre units of Poron S.P., an external parasite protection product for animals, despite this product being classified as hazardous for road transport.

Inner cartons have been removed, transport multiples reduced from 10 to 6 allowing a downgrade on the shipping carton without compromising its ability to meet the stringent UN testing requirements(ADR regulations).

### Environmental benefits:

- Removal of inner cartons (packaging prevention)
- Reduction in shipping case quantity (reduction in board grade)
- No compromise in safety - UN approval of packaging (ADR transport requirement) still achieved

### Balance of Improvements:

More than 40% reduction in paper distributed



